

| L Number | Hits   | Search Text   | DB  | Time stamp          |
|----------|--------|---|---|---------------------|
| -        | 2      | (@ad<20010208).ad. and (magazine\$1 or newspaper\$1) and subscription\$1  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>10:33 |
| -        | 330    | (@ad<20000507).ad. and (online or (on adj line) or ecommerce or (e adj commerce) or interent or web or portal\$1 or b2c) and invitat\$  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>10:37 |
| -        | 2283   | (@ad<20000507).ad. and (online or (on adj line) or ecommerce or (e adj commerce) or interent or web or portal\$1 or b2c) and invit\$  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>10:38 |
| -        | 1230   | ((@ad<20000507).ad. and (online or (on adj line) or ecommerce or (e adj commerce) or interent or web or portal\$1 or b2c) and invit\$) and (event\$1 or celebart\$ or holiday\$1 or birthday\$1 or wed\$)   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>10:42 |
| -        | 1168   | ((@ad<20000507).ad. and (online or (on adj line) or ecommerce or (e adj commerce) or interent or web or portal\$1 or b2c) and invit\$) and (event\$1)   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>10:41 |
| -        | 395    | (((@ad<20000507).ad. and (online or (on adj line) or ecommerce or (e adj commerce) or interent or web or portal\$1 or b2c) and invit\$) and (event\$1)) and question\$1   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>11:23 |
| -        | 263    | (((@ad<20000507).ad. and (online or (on adj line) or ecommerce or (e adj commerce) or interent or web or portal\$1 or b2c) and invit\$) and (event\$1 or celebart\$ or holiday\$1 or birthday\$1 or wed\$)) and (photograph\$1 or picture\$1 or (digital adj image\$1)) | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>10:58 |
| -        | 125    | (((((ad<20000507).ad. and (online or (on adj line) or ecommerce or (e adj commerce) or interent or web or portal\$1 or b2c) and invit\$) and (event\$1)) and question\$1) and (photograph\$1 or picture\$1)   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>11:26 |
| -        | 11     | excite.as.  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>11:27 |
| -        | 193    | yahoo.as.   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>11:47 |
| -        | 691412 | yahoo.as.10 amd event\$1  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>11:47 |
| -        | 25     | yahoo.as. and event\$1  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/07/20<br>11:48 |
| -        | 626702 | (@ad<20000308).ad. and (internet or TV or television or video)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/09/10<br>15:16 |

|   |        |  |   |                     |
|---|--------|--|---|---------------------|
| - | 585340 | ((@ad<20000308).ad. and (TV or television or video)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/09/10<br>15:17 |
| - | 2076   | ((@ad<20000308).ad. and (TV or television or video) ) and (buy\$ or purchas\$) near5 (product\$1 or cloth\$3)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/09/10<br>15:19 |
| - | 3103   | ((@ad<20000308).ad. and (TV or television or video) ) and display\$3 near5 (product\$1 or cloth\$3)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/09/10<br>15:20 |
| - | 59     | ((@ad<20000308).ad. and (TV or television or video) ) and (display\$3 adj (product\$1 or cloth\$3)) near4 (buy\$3 or purchas\$3 or select\$3)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/09/10<br>15:37 |
| - | 60     | ((@ad<20000308).ad. and (TV or television or video) ) and (display\$3 adj (product\$1 or cloth\$3 or accessor\$)) near4 (buy\$3 or purchas\$3 or select\$3)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/09/10<br>15:38 |
| - | 51819  | (@ad<20020215).ad. and (online or (on adj line) or internet or web or portal or b2c or ebusiness or (e adj business) or emarketplace) and (shop\$4 or buy\$3 or purchas\$3)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/10/12<br>07:30 |
| - | 220    | ((@ad<20020215).ad. and (online or (on adj line) or internet or web or portal or b2c or ebusiness or (e adj business) or emarketplace) and (shop\$4 or buy\$3 or purchas\$3)) and search\$3 same (geographic\$2 adj location)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/10/12<br>07:31 |
| - | 18728  | ((@ad<20020215).ad. and (online or (on adj line) or internet or web or portal or b2c or ebusiness or (e adj business) or emarketplace) and (shop\$4 or buy\$3 or purchas\$3)) and (wireless or mobile or pda or cell)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/10/12<br>07:32 |
| - | 138    | ((@ad<20020215).ad. and (online or (on adj line) or internet or web or portal or b2c or ebusiness or (e adj business) or emarketplace) and (shop\$4 or buy\$3 or purchas\$3)) and (wireless or mobile or pda or cell)) and search\$3 same (geographic\$2 adj location)                             | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/10/12<br>07:47 |
| - | 41     | ((@ad<20020215).ad. and (online or (on adj line) or internet or web or portal or b2c or ebusiness or (e adj business) or emarketplace) and (shop\$4 or buy\$3 or purchas\$3)) and (wireless or mobile or pda or cell)) and search\$3 same (geographic\$2 adj location)) and ship\$4 and deliver\$3 | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/10/12<br>07:48 |
| - | 14     | 6154745.URPN.  | USPAT   | 2004/10/12<br>09:02 |
| - | 2      | "20010049636"  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/10/12<br>09:30 |
| - | 58     | treyz.in.  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | 2004/10/12<br>09:30 |